




BRAVER
STRONGER
SMARTER™

Leaders all over the
world feel like
they're impostors
in their own roles...

...we help you
realise your own
hidden potential.

Leading without fear



“In my mind, I know I can take on the world, but I’m terrified someone will find out I’m faking it.”

Research respondent, Impostor Phenomenon in Women in STEM – Dr Terri Simpkin, 2017

Fear of success, fear of failure and limited confidence about advancement is stifling satisfaction, productivity and professional recognition in leaders and potential leaders all over the globe.

Lead Braver Stronger Smarter is designed to help people recognise their leadership potential free of the fear of failure, fear of success or fear of being found out as a ‘fake’.

Working on a personal and organisational level, the programme leverages your own capabilities and methods to achieve greater impact from leadership development opportunities

www.braverstrongersmarter.com



Lead braver, stronger, smarter...



A day of collaborative insight will identify how you can make a contribution to the way your approach leadership in a complex world and how your true capabilities can be revealed for greater personal and professional satisfaction.

The programme assists you to –

- Accurately understand what the impostor phenomenon is and how it comes to be
- Appreciate the breadth and depth of impacts on leadership potential and managerial behaviours
- Recognise the cycle of 'impostor' thoughts and behaviours
- Identify ways of diminishing impostor feelings to take advantage of promotional and advancement opportunities
- Explore the source of impostor experiences
- Establish a suite of responses to unlock latent leadership talent, improve resilience and create new 'stories' for success



Lead Braver Stronger Smarter is an evidence-based programme leveraging forty years of empirical research and current global investigation by Dr Terri Simpkin.

About The Impostor Phenomenon

(aka impostor syndrome)

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The Impostor Phenomenon (IP) creates an internal feeling of 'not being good enough' and being undeserving of success.

Feelings of intellectual phoniness are characteristic with an accompanying fear of discovery as a fraud. It can cause crushing doubt, stress and impacts negatively on motivations for career advancement, contributes to turnover and disguises the true capabilities of individuals – particularly women.

Individuals are unable to accept that their achievements are of their own making and instead overstate the place of luck or other external factors as reasons for success.

It's robbing people of opportunities to realise their goals. It creates unnecessary barriers to individual success and can lead to anxiety, depression and burnout.

Publications on the IP can be found on the website.



www.braverstrongersmarter.com



YOU ARE
BRAVER
THAN YOU BELIEVE, AND
STRONGER
THAN YOU SEEM, AND
SMARTER
THAN YOU THINK
A.A. MILNE

**BRAVER
STRONGER
SMARTER**

Ready to learn how you
can realise your own
leadership potential?
...

Get in Touch



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Lead Braver Stronger Smarter is part of a suite of innovative programmes aimed at releasing latent talent in individuals, teams and organisations.

Learn more at www.braverstrongersmarter.com.

About...



Dr Terri Simpkin BBA HRM, BCom (Hons), PGCert (HE), MCIPD, Churchill Fellow

Terri is a forward thinking academic and a recognised specialist in emerging managerial and leadership paradigms and gender issues in workplaces.

She is a researcher, corporate educator and sought after public speaker.

She is conducting an on-going programme of global research into the impostor phenomenon and the role it plays in diminishing the advancement of the inclusion agenda. Passionate about realising the potential of leaders by recognising and diminishing barriers to success, she works with organisations to better utilise workplace structures, processes, behaviours and values.

Terri is the Managing Director of Mischief Business Engineering (Uk and Aust), an organisation on a mission to create better, human centred workplaces and the founder/author of Braver Stronger Smarter.

Dare To Be Better

Braver Stronger Smarter is a registered trademark.